



COLLECTED

CONSIGNMENT  
BOUTIQUE

Jen Robert | Des 283 | Prof. Jerome Gomez | Fall 2025





## BRAND IDENTITY: *Collected*

*Collected* is an upscale consignment boutique centered on rare, luxury furnishings, decor, and art along with curated high-end fashion and accessories. Unlike traditional consignment shops, *Collected* curates with a designer's eye offering pieces that are expressive, distinctive, and timeless. *Collected* feels like stepping into the home of a world traveler, collector, or story teller.

Olivia Hartley, owner, aims for *Collected* to be a go-to resource for the individual who is looking for THAT unique piece for their home or wardrobe. She aims to be the resource for local interior designers looking for unique pieces for their projects.

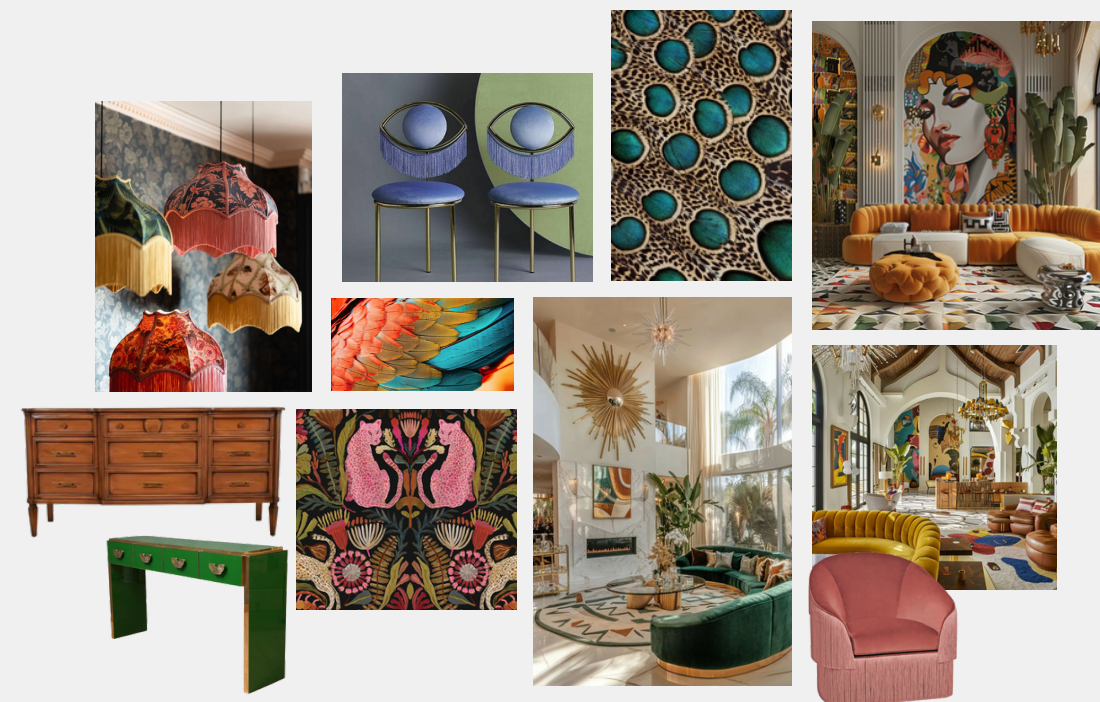
## TARGET CLIENTELE:

The ideal client lives a vibrant, well-traveled and cultured lifestyle. They are unapologetically individual and design obsessed. The client values home and fashion as self-expression and is a worldly, eclectic creative. The ideal client is a luxury consignment collector, strives to make a statement, and values high-quality, long-lasting unique items for their unconventional home.

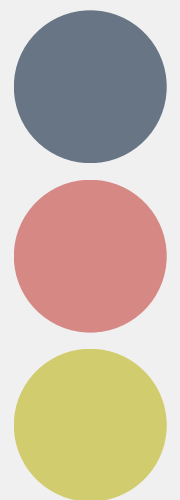
Paris Avenue Consignment Shop

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## MOOD BOARD:



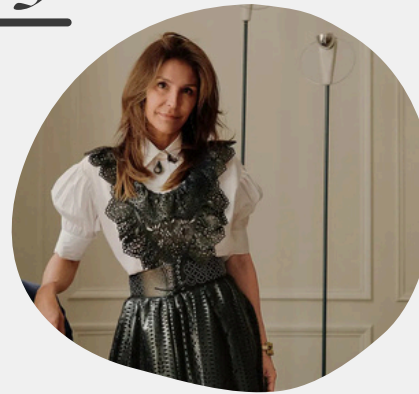
TRIADIC  
COLOR SCHEME





## OWNER PERSONA: *Olivia Hartley*

**Olivia Hartley** is a fashion-forward entrepreneur in her mid-40's with 20 years of experience in luxury interiors and international design markets working with European designers, boutique galleries, and sourcing for private collections. Olivia values circular economies, sustainability, and artistry. Olivia specializes in sourcing unusual, high-end decor, unique luxury furnishings, and one-of-a-kind fashion pieces.



## SHOPPER PERSONA:

**Walker Ellington | 52 years old | Creative Director**

Walker is well-traveled and has a keen eye for design. His home in Greenville, SC is a reflection of his travels and life experiences. He values individuality gravitating toward a bold, expressive aesthetic.

He shops with intention by avoiding trends and prioritizing character and craftsmanship. He prefers consignment shops to national retailers and loves the thrill of the hunt for unique pieces that resonate with him.



## SPACE PROGRAM REQUIREMENTS:

- Sales floor
- Vignette Areas
- Fitting Rooms (min. 2)
- POS/Checkout
- Back-of-house
- ADA restroom
- Office

## CONCEPT STATEMENT

Collected is an upscale consignment boutique that celebrates individuality, artistry, and eclecticism. The boutique curates rare luxury furnishings, decor, and art alongside high-end fashion and accessories.

Collected feels like stepping into the home of a world traveler, collector, or story teller. It is a shop that invites guests to wander and take their time exploring. The overall features of the interior will be eclectic in design by use of mixed patterns, layered elements, and a colorful yet refined palette. Shades of dusty blues, mauves, and light chartreuse will be contrasted with neutral warm white walls and light hardwood floors to create balance and refinement.

Lighting will be a blend of function to illuminate displays and vignettes as needed with the addition of soft accent lighting creating an environment conducive to leisurely browsing. The shop will feel like stepping into a familiar home that you want to visit again and again.

## DOWNTOWN GREENVILLE, SC

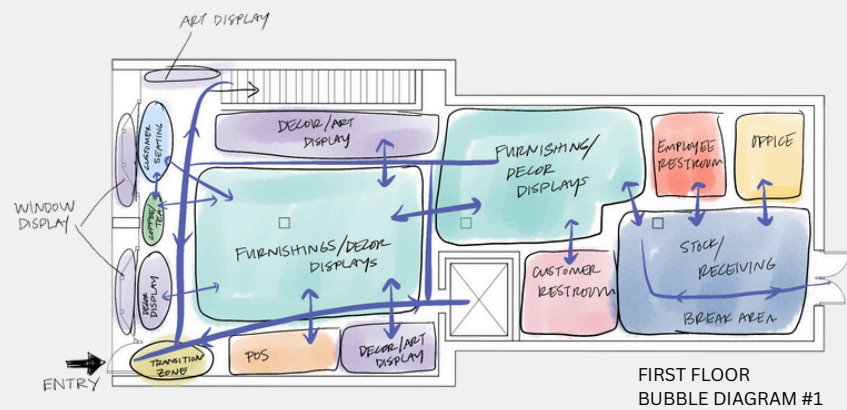


- Located in the West End Historic District
- Vibrant and growing area featuring tree-lined sidewalks, restored historic buildings, and the iconic Liberty Bridge.
- Pedestrian-friendly, walkable location with heavy foot traffic.
- Greenville features local designer boutiques, specialty shops, national retailers, art galleries, restaurants, cafes, and more.

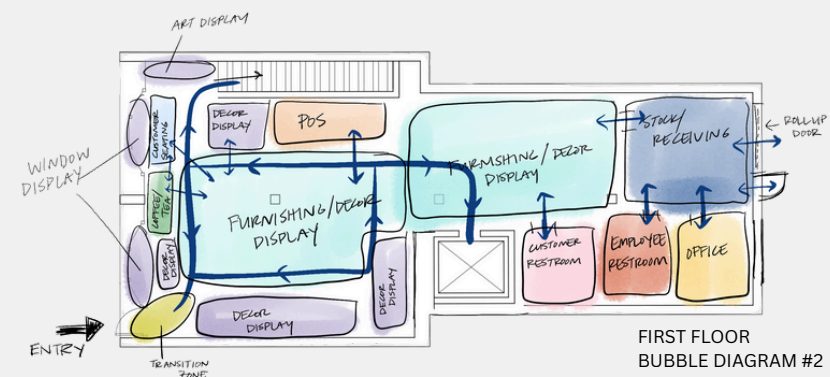


# BUBBLE DIAGRAMS

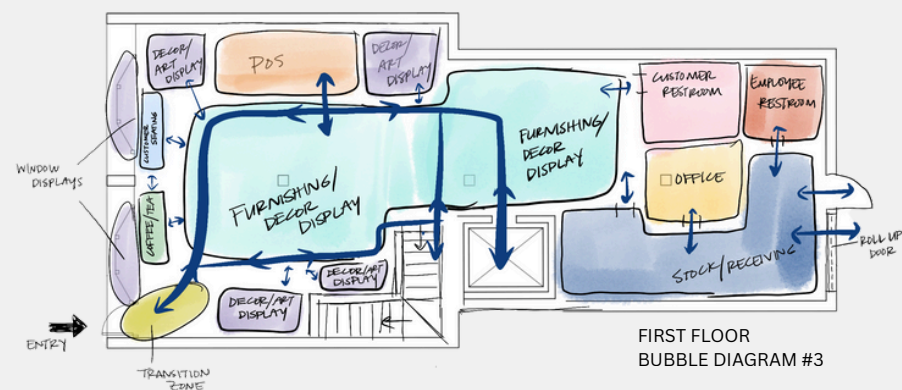
FIRST FLOOR:



FIRST FLOOR  
BUBBLE DIAGRAM #1

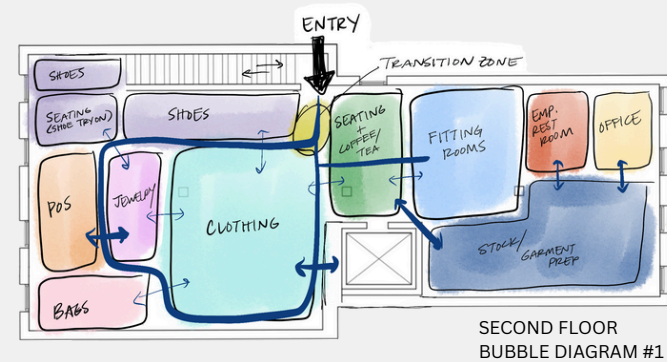


FIRST FLOOR  
BUBBLE DIAGRAM #2

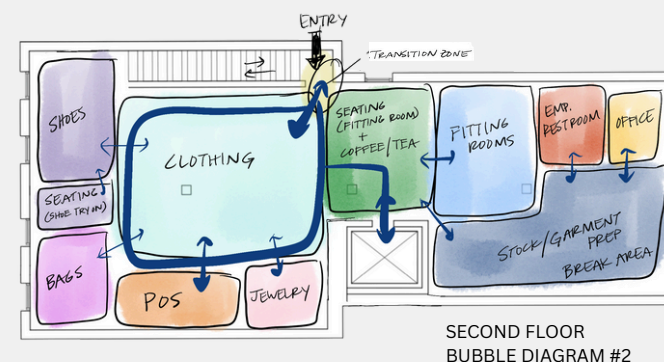


FIRST FLOOR  
BUBBLE DIAGRAM #3

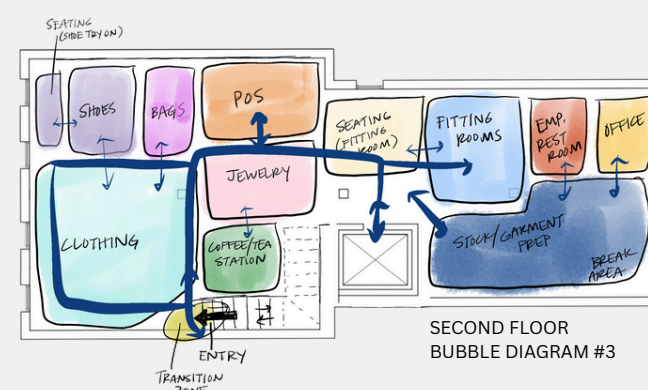
## SECOND FLOOR:



SECOND FLOOR  
BUBBLE DIAGRAM #1

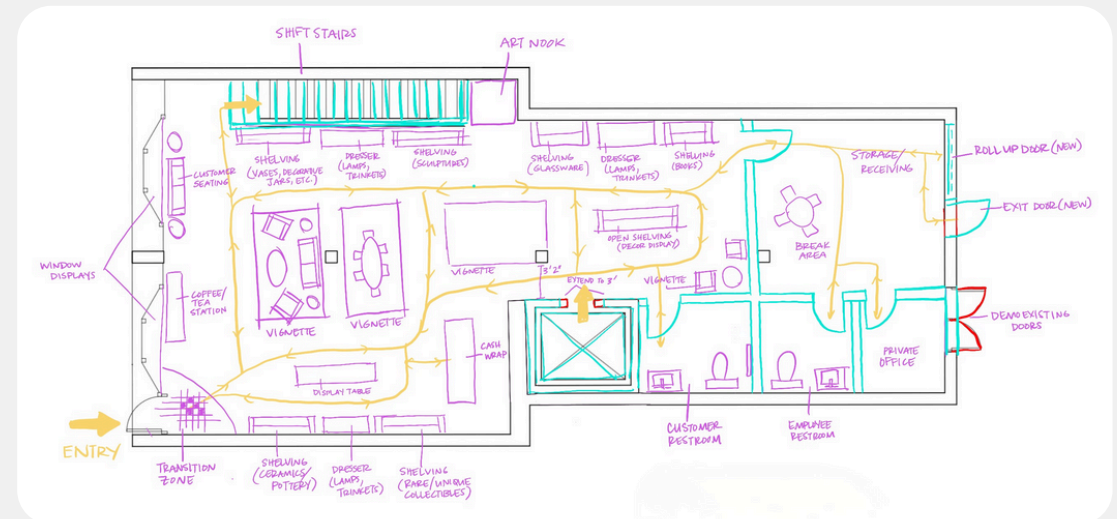


SECOND FLOOR  
BUBBLE DIAGRAM #2

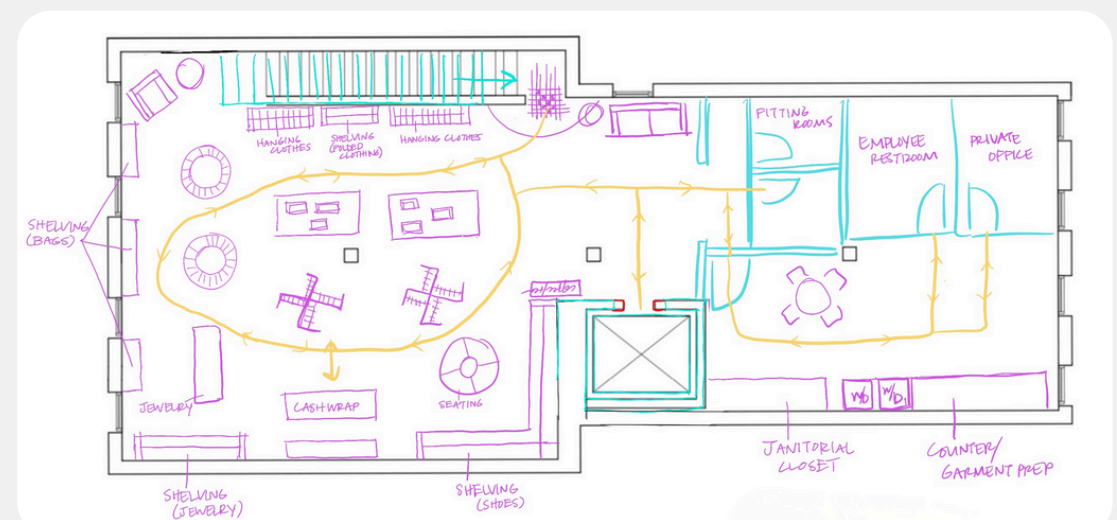


SECOND FLOOR  
BUBBLE DIAGRAM #3

# LOOSE PLAN



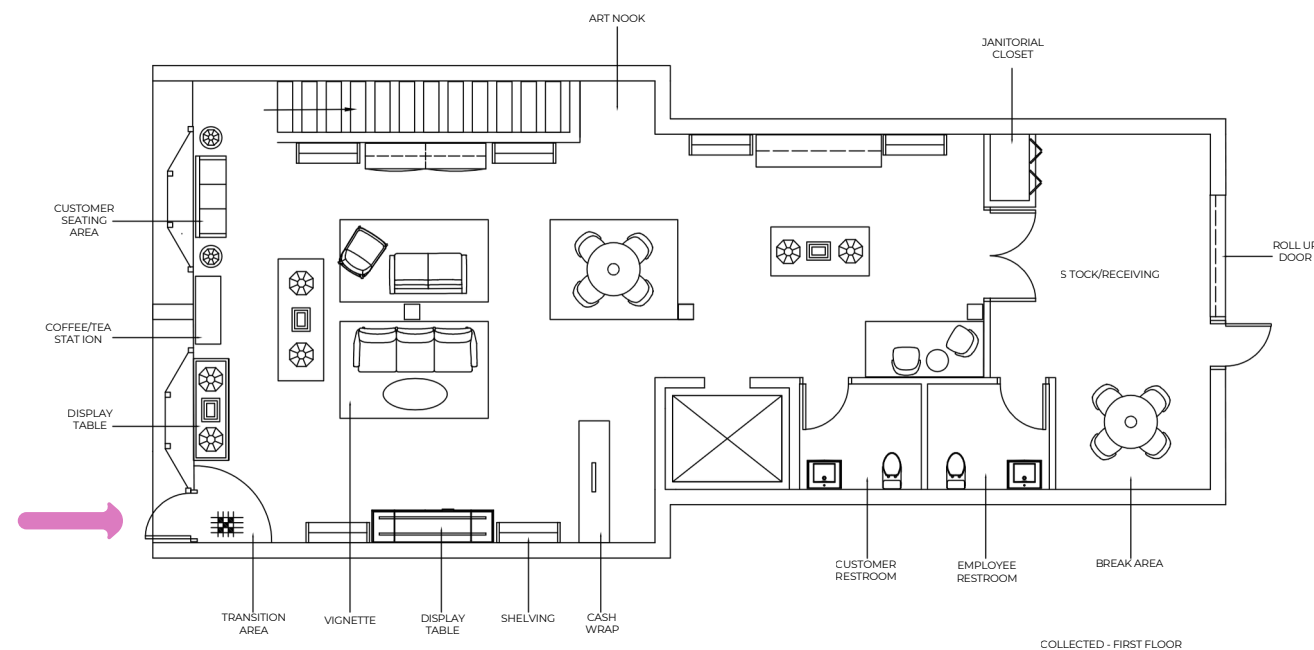
LOOSE PLAN  
FIRST FLOOR  
FURNISHINGS/DECOR



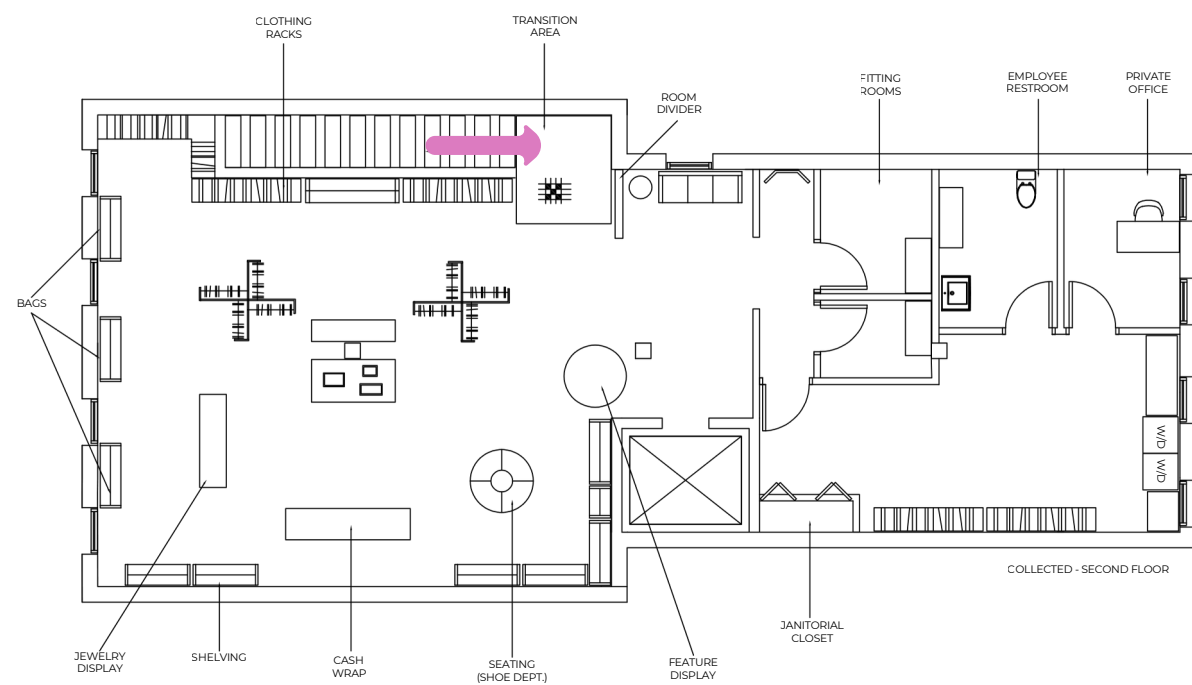
LOOSE PLAN  
SECOND FLOOR  
CLOTHING/ACCESSORIES



# REFINED FLOOR PLAN



FIRST FLOOR



SECOND FLOOR

## ADJACENCY ANALYSIS

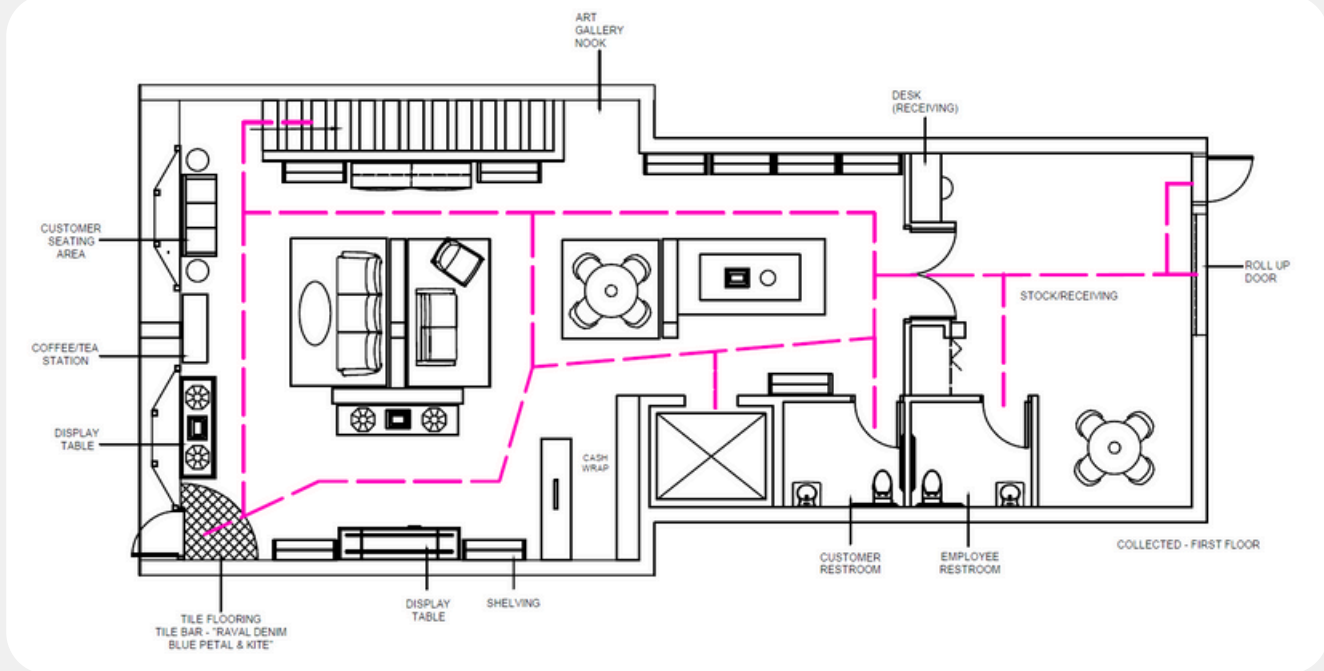
The final layout meets adjacency requirements established in the programming phase of the design. The checkout on both levels are positioned to have line of sight to entry, showroom, and fittings rooms. Customer seating and a coffee/tea station are situated by the entry adjacent to the showroom.

The customer restroom on the first level has access to the showroom while retaining privacy. The fitting rooms on the second level are adjacent and accessible from the showroom. The back of house on both levels are in a private zone with access from the back of the showroom. The first level has a private zone which includes access to an employee break area, an employee restroom, receiving area, and stock/storage space. The private zone on the second level includes an employee restroom, a private office, small break area, stock/storage space, laundry, and an area for garment prep. Overall minor changes made in the development phase- the second office was removed as well as coffee/tea station on second level.

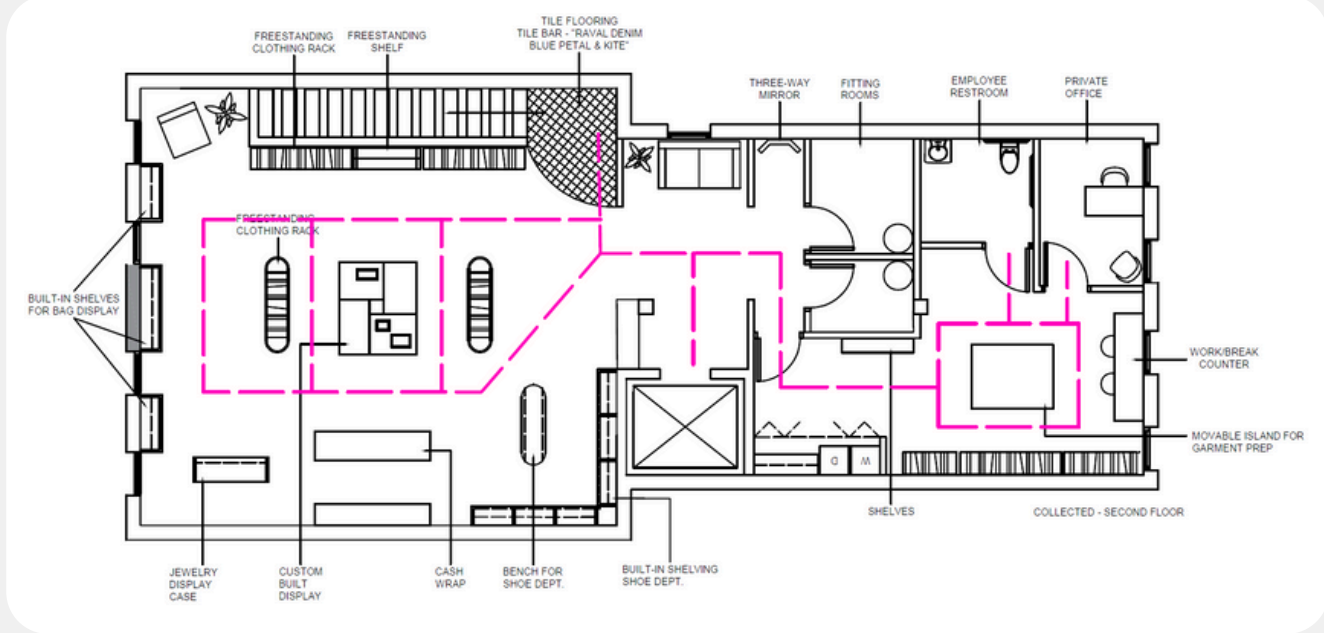


# FINAL FLOOR PLAN

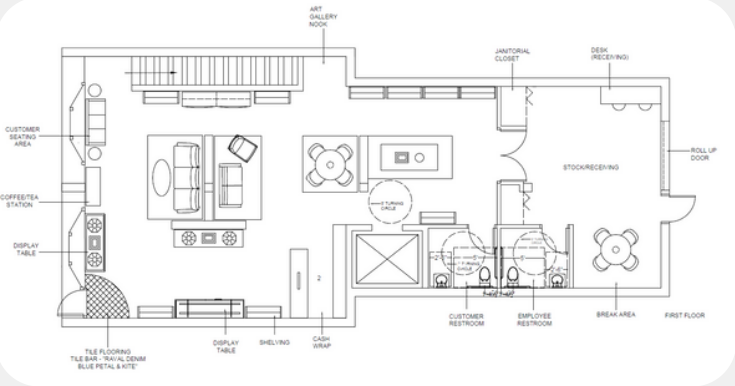
## DEVELOPMENT



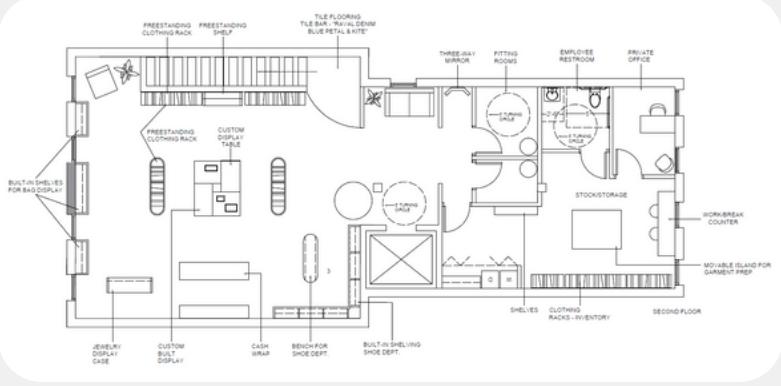
FIRST FLOOR CIRCULATION



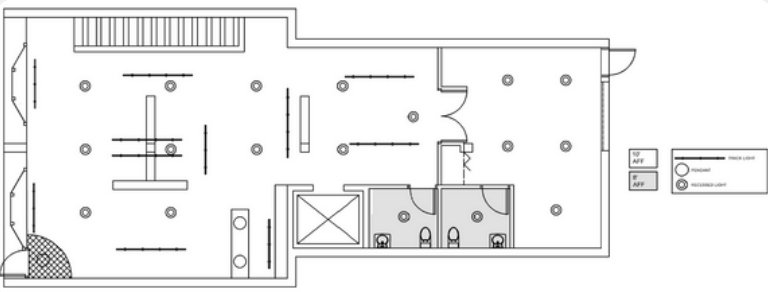
SECOND FLOOR CIRCULATION



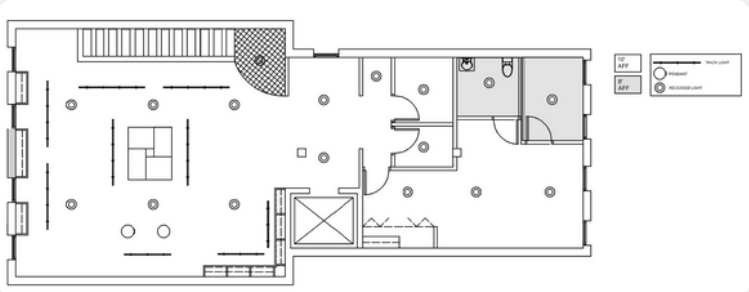
FIRST FLOOR ADA CLEARANCES



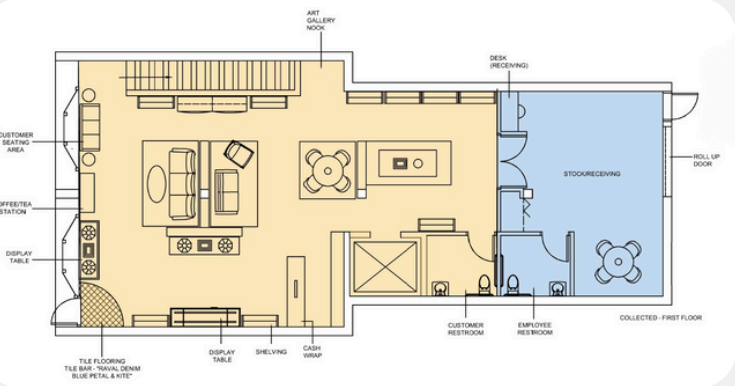
SECOND FLOOR ADA CLEARANCES



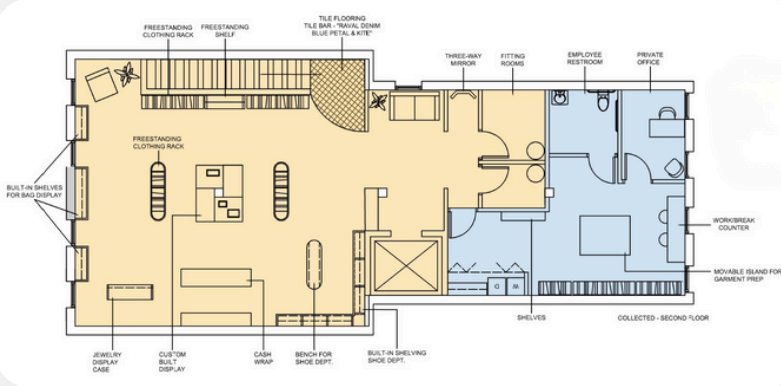
FIRST FLOOR RCP



SECOND FLOOR RCP



FIRST FLOOR ZONES



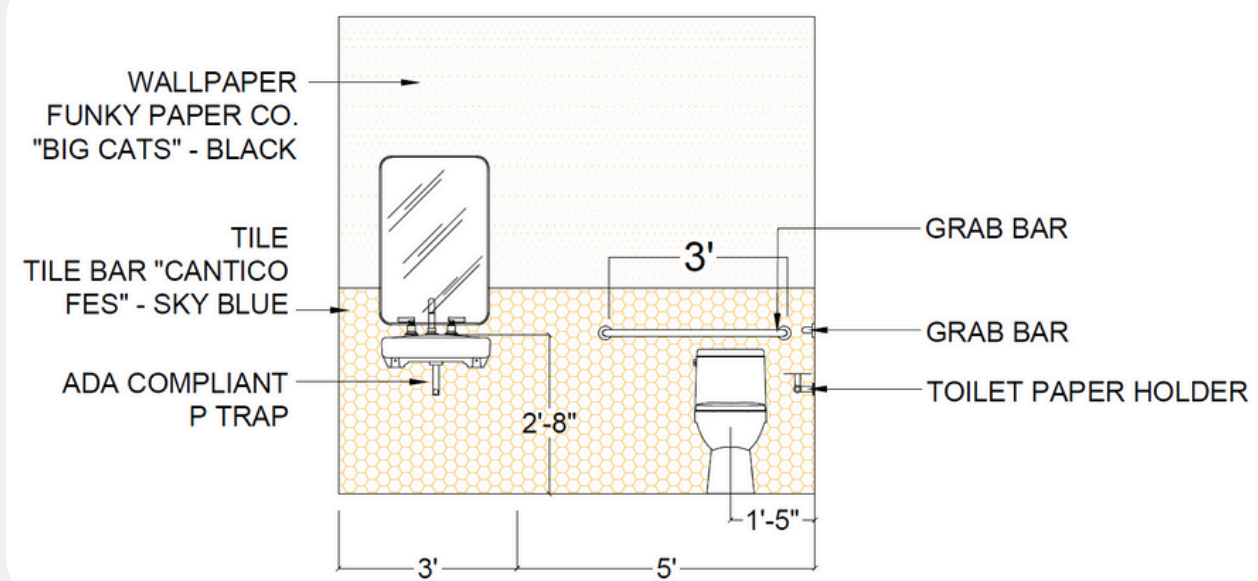
SECOND FLOOR ZONES

PUBLIC ZONE

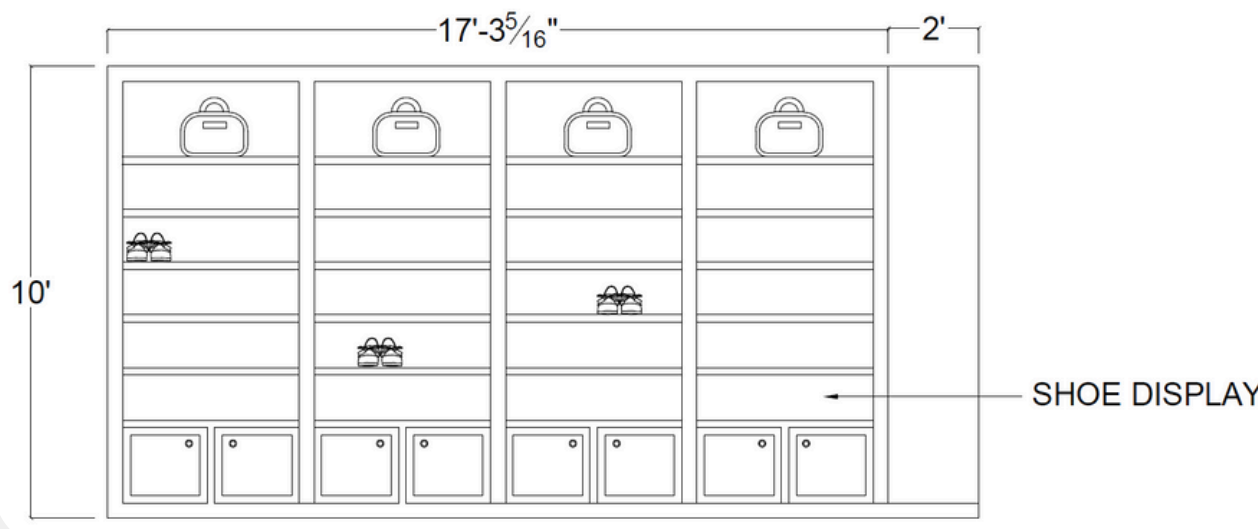
PRIVATE ZONE  
(Employee Only)



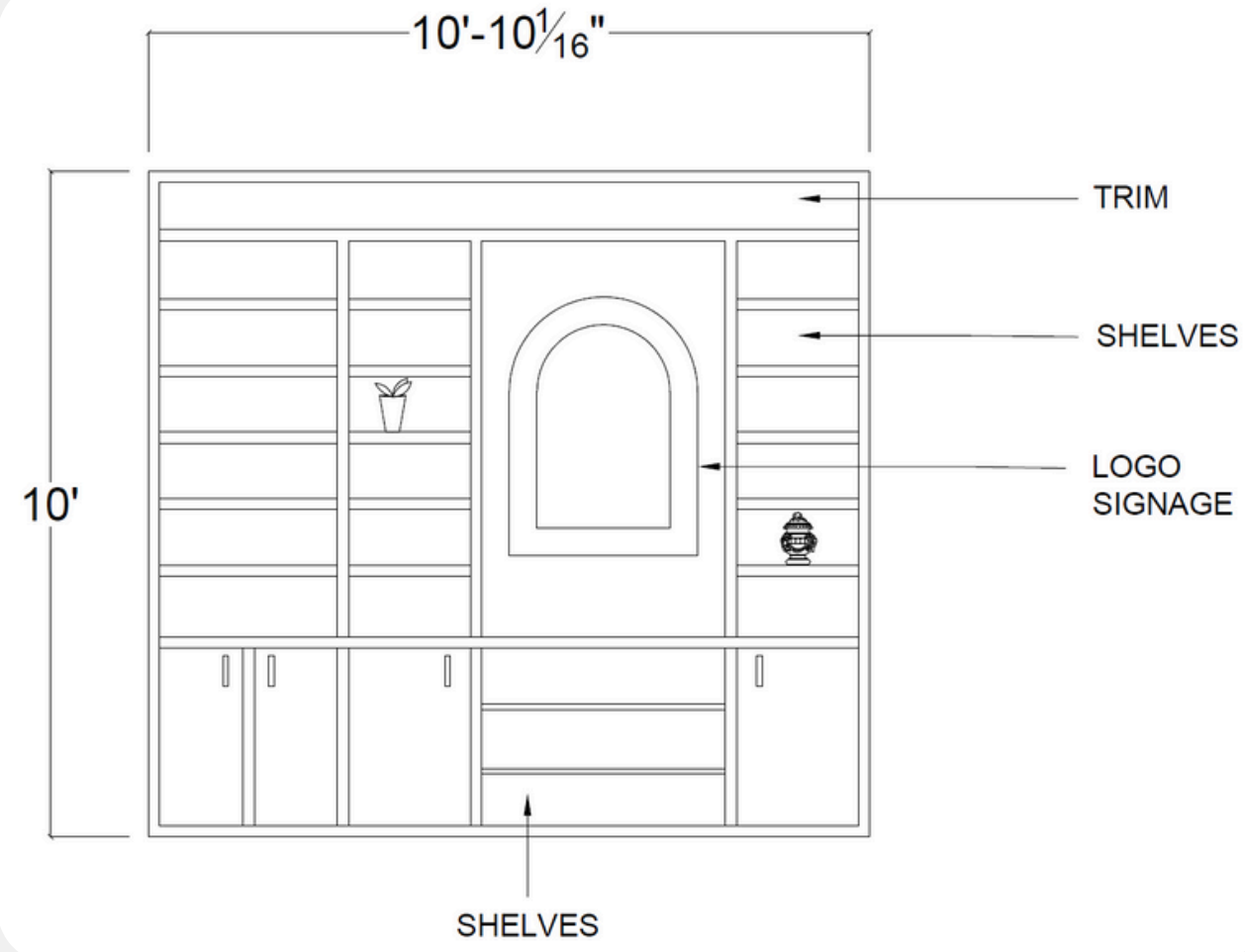
# INTERIOR ELEVATIONS



ADA BATHROOM



SHOE DISPLAY - FEATURE WALL



CHECKOUT BACKDROP



# MATERIAL BOARD

## DEVELOPMENT

COLORED GLASS  
(chandeliers  
above cash wrap)

RUST COLOR VELVET &  
GOLD FRINGE  
(SEATING AREA)

## WARM NEUTRAL WALL COLOR

## ENTRY WAY TILE

# VELVET ACCENT FURNISHINGS

OSTRICH FEATHER  
ACCENT LIGHT

## MEDIUM WOOD DISPLAYS

## GOLD & SILVER ACCENTS

## BATHROOM TILE

# PATTERN & TEXTURED DISPLAY TABLES

## LIGHT WOOD FLOORS

## BATHROOM WALLPAPER



# FF&E SPECIFICATION SHEET

Item Image	Room Name/Area	Manufacturer/Brand	Product Name	Dimensions	Price	Reason for Selection
	First Floor Customer Seating Area	Latitude Run	Half moon curved sofa	34.6"D x 132"W x 26.4" H	\$1,099.99	Unique shape, style, and vibrant color add to eclectic design.
	First Floor (Display Table)	Unknown	Vintage British Colonial Chest	42"W x 24"D x 36"H	\$2,800	Style, color, use for decor display. Item is second hand which supports sustainable design concept.
	First Floor (Display Table)	Porte Italia	18th Century Hand Painted Venetian Blue Petrol Bamboo Fiesole Chest	34"W x 22"D x 35"H	\$8,824.47	Style, color, use for decor display. Item is second hand which supports sustainable design concept.
	Second Floor (Customer Seating)	Unknown	French Fringe Upholstered Chair	26.25"W x 26"D x 29.75"H	\$550	Style, color, use for decor display. Item is second hand which supports sustainable design concept. Usable for customer seating in small area.
	First Floor (Display Table)	Unknown	Wooden Console Covered in green glass	165"W x 45" D x 40"H	\$7,306	Style, color, use for decor display. Item is second hand which supports sustainable design concept.
	First Floor Second Floor (above cash wraps)	Unknown	Italian Murano Chandelier	20"W x 20"D x 20"H	\$3,562.20 /pair	Color scheme, texture, Item is second hand which supports sustainable design concept.

Item Image	Room Name/Area	Manufacturer/Brand	Product Name	Dimensions	Price	Reason for Selection
	First Floor Customer Bathroom	Funky Paper Co.	Big Cats	Varied	\$144	Style, color, pattern enhances eclectic design concept.
	First Floor Customer Bathroom	Tile Bar	Cantico Fes Sky Blue Mixed Finish Lave Stone and Cement Mosaic Tile	7.87" x 15.74"	\$39.95/sq. ft.	Subtle pattern, color, texture enhances eclectic design concept.
	First Floor Second Floor Entry Areas	Tile Bar	Raval Denim Blue Petal and Kite	6"x6"	\$24.75/sq. ft.	Color, style, pattern enhances eclectic design concept.
	First Floor Showroom	Ashley Furniture	Brentmour Bookcase	48"W x 12.5" D 72" H	\$299.99	Used for decor display purposes. Gold finish and dark shelves adds refinement.
	Second Floor Showroom (Jewelry Display)	Displays2Go	Locking Display Table	47"W x 21.6"D x 41.3"H	\$2,778.99	Size, color and shape are functional. Style is refined and adds to high end feel.
	Second Floor Showroom (Clothing)	Latitude Run	Oval Clothing Rack	47.2"W x 19.6"D x 55"H	\$86.99	Size, color and shape are functional. Style is refined and adds to high end feel.



# RENDERED PERSPECTIVES



ENTRY  
*First Floor*



BAG DISPLAY &  
CUSTOMER SEATING  
*Second Floor*



ART GALLERY NOOK  
*First Floor*





THANK YOU